There are people in this world that are different from others. These people are different in ways that are, philosophically, hard to explain. You may be wondering who these people are, and in fact you may be one of them. To explain this group of people, I will first give you an idea of the opposite of this group.

In this cliché example a person wakes up to their buzzing alarm, and groggily gets out of bed. They prepare for another 9-5 workday. It’s Monday, they are already exhausted, and all he/she can think about is what they want to do after 5 o’clock. Monday goes by, then Tuesday, Wednesday, Thursday, until eventually its 5pm on Friday and that person is excited for the weekend. This is a very banal but realistic example of what 80% of individuals are doing with their lives (SCOTT Dinsmore Video 2012). So what are the other 20% of people doing? This 20% is that special group of people that have found their passion. They wake up every day energized and excited about their work. I have met few people who fit this category, but I believe they are easily distinguishable in a crowd. So what is the difference between someone who enjoys their everyday life and someone that endures it? And why do you or I even care? The key difference is passion. A majority of people in the world haven’t found what it is that they love to do, they are not in sync with their natural aptitudes. As more and more individuals begin to notice the difference between people who love their job and others that endure it, a question bubbles to the surface; ( ; vs : )

How do you get from working because you have to pay bills, feed yourself, and stay alive, to working because you love your job and you feel that you never work a day In your life? In other words, how do you find your passion?

Sir Ken Robinson is an internationally recognized leader in the development of creativity, innovation, and human potential. He taught for 12 years at the University of Warwick in the UK and is now professor emeritus. He gave a famous 2006 TED talk about “How education kills creativity”. And in Robinson’s book, Finding Your Element, he aims to answer that exact question. How does one find their passion? The book refers to finding what you love to do as your “Element”. Robinson states that an individual’s Element is “…doing something that feels so completely natural to you, that resonates so strongly with you, that you feel that this is who you really are.” (xi). It’s about being “in the zone”. Being in your Element is where you’re staying up late at night trying to get something down. It may be a new music piece, or an equation that you’ve spent hours working out. Nonetheless everybody has an Element, and finding that Element is based off of three principles.

Robinson states in his book that everyone is unique. No two beings on earth are exactly the same, we all have our own interests, aptitudes, hobbies, likes, and dislikes. We are unique biologically, as in our genes and traits, as well as environmentally. Nobody grows up in the same place, time, and culture with the same family, wealth, and experience. Because of this, each and every one of us have a different passion or Element. (20-22)

His second principle states that “You create your own life”. Human beings are naturally creative, they shape culture. Imagination is said to be the act of creating something that is not present to our senses. So what is creativity? Imagination is integral to creativity, creativity can be seen as “applied imagination” (24).